



The PaniqueniansUSA, Inc.

A California corporation – non-profit & tax-exempt organization under section 501 (c) (3) of the Internal Revenue Code
1210 39th Avenue, San Francisco, CA 94122 (415) 566-0429

YEAR 2010 FIESTA

Popularity Contest Guidelines for the Selection of Miss PaniqueniansUSA, Inc.

A. QUALIFICATIONS

1. Candidate must be a descendant of a bona fide Paniquenian.
2. Candidate must be 16 (must turn 16 within the fiesta year) to 24 years old.
3. Candidate must be single and never been married.

B. REQUIREMENTS:

1. The candidate including parent(s) and/or representative(s) must participate in soliciting dinner dance tickets and souvenir program advertisers for the fiesta.

Dinner dance admission ticket and advertisement page prices and the respective equivalent points earned towards the candidate's votes are as follows:

	Amount	Points
a. Dinner dance admission ticket	(TBD)	(TBD)
b. Back cover full page (colored)	\$500.	500
c. Inside back cover full page (colored)	\$350.	350
d. Inside opposite back cover full page (no color)	\$250.	250
e. Inside full page	\$100.	100
f. Inside half-page	\$ 60.	60
g. Inside quarter-page	\$ 35.	35

Items b, c & d will be raffled between the candidates.

(Note: Unpaid or complimentary tickets do not have equivalent points).

2. Each Candidate is responsible for the distribution and mailing of solicitation letter to their prospective advertisers and collection of advertisement payments.
3. The ticket committee will mail dinner dance admission tickets to Bay Area "Paniquenian" members. Candidates have equal rights to solicit and obtain the favor of the votes from the members. However, in order to get credit for the votes, each candidate is responsible for collecting the ticket "popularity" stubs and payments from the members.
4. **All checks and/or money orders shall be made payable to the PaniqueniansUSA, Inc.** Post dated checks must be dated no later than the submission due date. "Bounced Check(s)" after the counting will invalidate the points previously credited. Ranking of winners will be re-determined based on the revised points, unless the equivalent cash value is submitted to replace bounced check(s) within three days from notification.
5. Candidate may obtain from the ticket committee additional tickets to sell to non-"Paniquenian" members who are not in the master list. A copy of the PaniqueniansUSA master list and list of Paniquenians will be provided to each candidate to assist her in her solicitation.

C. DEADLINE AND SUBMISSION:

1. Advertisements and Admission Tickets
 - a) **Submission due date is on May 15, 2010.** Unpaid ads and tickets will not be credited after 2:00PM. Counting of votes to follow immediately.
 - b) Bounced check(s) will not be credited unless guaranteed by the candidates. Its vote value will be voided if not replaced with cash within 3 days after notification.
 - c) Mail-in payments should reach on or before the submission due date.
 - d) Payment after counting will not be credited for its vote-value. However, advertisement(s) paid after counting can be turned in to the association for inclusion in the souvenir program publication. Ticket(s) paid after the counting may be turned in to the association to confirm guest(s) attendance to the fiesta dinner dance.
 - e) Candidate rankings will be announced after the counting, however, ranking of winners may change, refer to section B item 4.
 - f) In case of a tie, the title will be decided by “draw lots” by the candidates or their representatives present at the counting.

D. CRITERIA FOR THE TITLE:

- | | |
|------------------------|--|
| Miss PaniqueniansUSA - | Highest garnered votes (ads and tickets combined) will be declared Her Royal Majesty, Miss PaniqueniansUSA, 2010 |
| First Princess - | Second highest garnered votes (ads and tickets combined) will be declared Her Royal Highness, First Princess. |
| Second Princess - | Third highest garnered votes (ads and tickets combined) will be declared Her Royal Highness, Second Princess. |

E. REIMBURSEMENTS/AWARDS:

1. The official winner of the title, Her Majesty, will receive 25% of her solicited advertisements as expense reimbursements. Payment to be made on May 31, 2010
2. The 1st and 2nd Princess will receive 20% of their respective solicited advertisements as expense reimbursements. Payments to be made on May 31, 2010
3. Any returned check(s) for insufficient funds and bank charges will be offset against the payments on May 31, 2010. It will be the responsibility of the candidates to recover such funds from the maker of the “NSF” check(s).
4. **Each candidate will receive an IRS Form 1099 for the amount of reimbursements / awards and candidate will provide her social security number as required by the IRS.**
5. Each candidate will receive a crown, sash and bouquet of flowers during the fiesta.
6. Miss PaniqueniansUSA 2010 will receive a symbolic Scepter.

F. ACKNOWLEDGMENT:

Signing this guideline constitutes an acknowledgement that the candidate and parent(s) or designated representative(s) have read and agreed to and received a copy of the requirements and provisions of the contest.

Signature:

Sign: _____
Candidate

Date: _____

Sign: _____
Parent/Representative

Sign: _____
Parent/Representative

Date: _____

Date: _____

PRESENTED BY:

Josie B. Linsao
Chair – Committee on Popularity Contest 2010

Cesar M. Palarca
President – PaniqueniansUSA, Inc. 2009-2010

Date: _____

Date: _____

Definition of Terms:

Master List - listing of names, addresses and other data of PaniqueniansUSA, Inc. Members in the San Francisco Bay Area.

List of Paniquenians - listing of names, addresses and other data of known Paniquenians outside the bay area and abroad.

Note: The Master List and the List of Paniquenians may include outdated information. The mailing addresses and other data may not be accurate and may result in returned mail and disconnected telephone number.